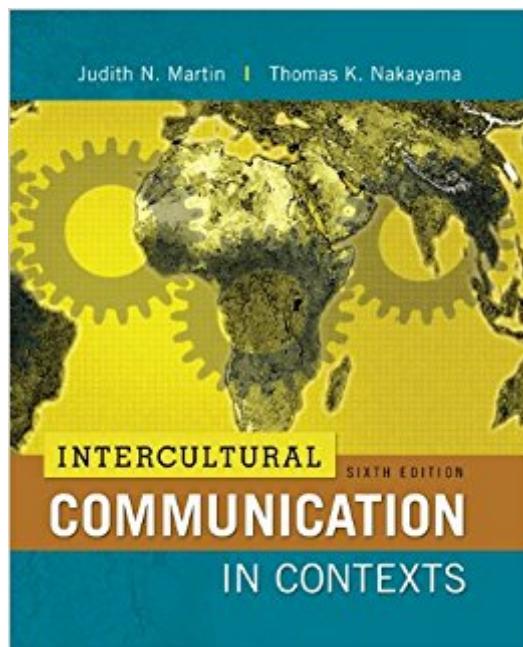


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Intercultural Communication In Contexts, 6th Edition



Synopsis

With the rapid expansion of globalization, intercultural contact is now part of daily life for most of us. Intercultural Communication in Contexts examines communication in multicultural relationships and provides practitioners with the tools for effective communication amid cultural, ethnic, and religious differences. Students are introduced to the primary approaches for studying intercultural communication along with a theoretical and practical framework for applying these approaches themselves. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Customer Reviews

Thomas K. Nakayama is Professor and Director of the Department of Communications Studies, Northeastern University. He received his Ph.D. in communication studies from the University of Iowa. He has been a Fulbright lecturer at the UniversitÃ© de Mons-Hainaut in Belgium and Libra Professor at the University of Maine. He has taught at Arizona State University, California State University, San Bernardino and the University of Iowa. His interests are in critical theory, cultural studies, and rhetorical studies. Judith N. Martin is currently Herberger Professor of Communication in the Hugh Downs School of Human Communication at Arizona State University. She received her Ph.D. in speech communication from the Pennsylvania State University. She also studied at the UniversitÃ© de Grenoble for a year, and was involved in study aboard administration for a number of years. She also has experience in cross cultural training and has co-authored three books with Prof. Tom Nakayama. Her current research interests focus on: the role of communication in cross cultural transitions, white identity and communication, and pedagogical issues in teaching intercultural communication.

Great info

People should just give this book a five stars for three reason. 1) it is cheaper from the freaken book store2) if they give the correct vision (the actual book you need for the class). 3) it is readable. I got this book for my summer communication class for intercultural communication. Sure, this book is old (duh, is for rent), there might be a little mistake highlighter makes, BUT IT IS OKAY!!!!

This was a required college textbook and I loved it! After graduating with a Communication BA degree, I still refer to it for a refresher on communication styles within specific contexts. Highly recommend!

I rented it for my culture and communication class, I should have bought this book. Amazing

Great book, read the whole thing for my class. Awesome info super helpful in everyday life. Even if you think you are open minded and accepting you will probably uncover ways you can grow and learn and be more respectful and understanding of others in many ways. A must for all, in my opinion!

good condition

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